



Call for IDEAS

for programs to help create children's art for the new
Helen DeVos Children's Hospital



Frequently Asked Questions



What does it mean to donate artwork to the Helen DeVos Children's Hospital (HDVCH)?

The HDVCH is looking to fill 13 floors with artwork and welcomes all ideas for review. Donating artwork to the hospital means that it will belong to the hospital, and will be displayed, rotated, and moved as needed.



Can I submit more than one idea or proposal?

Absolutely.

Can I submit now and then again later if I come up with another idea?

Yes. It is worth noting, however, that promising proposals may be reviewed and accepted before the deadline; in other words, the earlier you submit your proposal, the better your chances are of being selected.

Will I need to frame the artwork?

No. If your project is chosen, we will be involved with the final presentation and will be addressing issues such as medical standards, construction criteria and architectural furnishings.



Who is eligible to submit their ideas?

Almost anyone with a realistic plan for creating appropriate artwork in collaboration with children is eligible: artists, leaders, educators, facilitators and mentors who have experience making art with children. There are very few restrictions; this is meant to allow creative individuals the freedom to help children express themselves through art. Our needs are many, and we are looking for artwork in a broad range of sizes and materials.

Do I need previous experience in visual art?

Some experience is an asset, as you will need to be able to foster the creation of art with children and to produce coherent, finished artwork as an end result.

Are there any limitations in size and media?

This depends. If your idea may require the use of unconventional materials, please state this in your submission. It is imperative that the materials used meet health and fire restriction standards inside the hospital. This said, feel free to express the desired materials in your proposal, and we will make every effort to accommodate or suggest alternatives to your request. In terms of size, we require two and three dimensional artwork in all media and sizes, from 16 x 20 inches to 10 x 10 feet.



Are funds available to cover the cost of materials?

Yes: for projects involving multiple children, funds may be available to cover the cost of supplies as well as some administrative or artist fees. Please include all costs associated with your project in your proposal.

Will my child's name be identified on their artwork if chosen?

This cannot be guaranteed. The artwork may be rotated throughout the hospital and labeling or identification may not always be possible.

When can I expect to find out if my proposal has been chosen?

Proposals are reviewed regularly, with the goal of considering the breadth of ideas submitted before making all the decisions. With this said, however, it may be necessary before the deadline to consider the proposals of artists, teachers, and leaders who are working with children during the school year. In other words, proposals will be reviewed as they are submitted.



L A F O N T S E E G A L L E R I E S

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More Frequently Asked Questions

Can I pass along the "Call for Ideas" to my friend?

Yes! You can fax, e-mail, print, mail, and copy the Call for Ideas to help spread the word.

Can I bring in original artwork that has already been made?

Please see the "Call for Artwork" on LaFontsee Galleries' website at www.lafontsee.us. This document contains the appropriate forms and will answer your questions about donating artwork that has already been made.

Please do not send original artwork unless asked to do so. At this initial stage, rather than delivering original artwork, we require that an image and data sheet be submitted for consideration.

Frequently Asked Questions for Artists

Is there a budget for administrative fees/artist fees and materials?

Yes: for projects involving multiple children, funds may be available to cover the cost of supplies as well as some administrative or artist fees. Please include all costs associated with your project in your proposal.

Will the artist's name be on the project?

This has not been determined yet. Please note that the hospital may choose NOT to have artists' names displayed.

Frequently Asked Questions for Parents

Can my child make art specifically for the hospital?

Absolutely. Again, we require that an image and data sheet be submitted for consideration through the selection process. Please do not send original artwork unless asked to do so.

Will I be contacted if my child's artwork is chosen for display?

This has not been determined yet. We would like to involve family and children in the celebration of the art collection and the opening of the new building. The details and logistics of this are complex, however, and may not be feasible.

Will my child's name be identified on their artwork if chosen?

This cannot be guaranteed. The artwork may be rotated throughout the hospital and labeling or identification may not always be possible.

If my child's art is displayed, will I know where to find it?

No. It is important to note that the hospital staff is not responsible for the location of the artwork. One of the objectives of the new HDVCH art collection is for it to be a working collection, meaning that it rotates and grows, so that staff, caregivers, patients and parents who frequent the hospital will see change in their environment.

Will I be able to pick up artwork that has not been selected?

Our goal is that most of pieces we request to be physically delivered to us will be selected. Please indicate on your proposal a request to pick up your submission if not chosen. Specific times will be determined for the retrieval of work.

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