



Call for IDEAS

for programs to help create children's art for the new
Helen DeVos Children's Hospital



Help make artwork for the new Helen DeVos Children's Hospital!

Do you enjoy working with children? Are you creative? LaFontsee Galleries is seeking proposals from artists, art teachers, arts organizations and mentors to coordinate and nurture the creation of children's artwork to be placed throughout the 13 floors of the new Helen DeVos Children's Hospital. Have an idea?

Proposals should demonstrate direct involvement of children in the execution of the artwork, the incorporation of children's ideas, or simply an awareness of and the ability to relate to children. While it is preferred that children are involved in the creative process in the form of group projects, proposals of related work which appeals to children may also be considered, particularly interactive artwork.

The goals of the artwork are:

- To engage hospital visitors including patients, family, and caregivers
- To help create a therapeutic environment supportive of health and healing for children, parents, staff, and visitors
- To instill a sense of comfort and fun, naturalizing the experience of visiting the hospital and offering a respite to patients, families and staff
- To appeal to a youthful and diverse audience, embracing all cultures and religions
- To enhance the hospital's architecture through artwork made by or relating to children

How to apply

Complete the proposal form and submit with the required materials listed below.

Required materials for MAILED submissions

(list for E-MAILED submissions on following page)

- Completed proposal form
- Cover letter describing the proposed project, outlining the involvement of children (if applicable), how you plan to coordinate the project, and a timeline
- Résumé if available
- Please include 3 to 5 images of related work both on a CD and as color prints. If you do not have any images of related work, no problem! You can also provide sketches (rough ones will do) of your ideas if you feel that it would help us visualize your ideas. Any method you would like to use to show us what you're thinking will be accepted with open arms. Feel free to be creative! **Please do not send original pieces of artwork.**
Note: photos of artwork printed out on your color printer at home will be just fine!
- References including names and phone numbers of three people familiar with your work and qualifications

If mailing, send submissions to

LaFontsee Galleries
Attn: Call for Ideas
820 Monroe Ave NW
Grand Rapids, MI 49503

L A F O N T S E E G A L L E R I E S

820 Monroe NW, Grand Rapids, MI 49503 616.451.9820 LG@LAFONTSEE.US WWW.LAFONTSEE.US





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Required materials for E-MAILED submissions

(list for MAILED submissions on previous page)

Please label the following sections and include in the text of your email:

- Cover letter describing the proposed project, outlining the involvement of children (if applicable), how you plan to coordinate the project, and a timeline
- Completed proposal form. Please type and answer each question included in the proposal form.
- Résumé if available
- References including names and phone numbers of three people familiar with your work and qualifications

Please attach to the e-mail:

- Please attach 3 to 5 digital images of related work*. If you do not have any images of related work, no problem! You can also e-mail images of sketches (rough ones will do) of your ideas if you feel that it would help us visualize your ideas. Any method you would like to use to show us what you're thinking will be accepted with open arms. Feel free to be creative! **Please do not send original pieces of artwork.**

Note for preparing digital images: Please submit files as JPEG images. Longest dimension should be roughly 500 to 700 pixels. File sizes should not exceed 500kb each. If you have questions, please contact Marion at 616-451-9820 or by email at marion@lafontsee.us

If E-mailing, send submissions to:

LG@lafontsee.us

subject: Call for Ideas submission

Timeline

- Ideas must be submitted no later than April 31st, 2010. Ideas submitted prior to this date will be reviewed as they are received and may be accepted for early completion.
- Accepted ideas must be executed and ready for framing and installation by June 15th of 2010.
- Want to start early? We are able to give you the go-ahead to start ASAP. Submit your proposal and we will get back with you as soon as we can.

Selection process: when to send original artwork

- Phase 1 (this phase): Initial Call for Ideas submission packets. Please do not send original pieces of artwork yet!
- Phase 2: Top picks contacted and possibly asked additional questions. We may also ask you to provide original pieces of artwork for reviewing.
- Phase 3: Final selections will be made and plans will be discussed for when to bring in chosen original artwork when finished.

All submissions, including donations, will be considered by LaFontsee Galleries through a juried process. Selections are made objectively, with no other motive than following Spectrum Health's guidelines to procure the most appropriate art for healing while best enhancing the visual appeal and continuity of the entire Spectrum Health Healing Art Collection. All donated artwork must include a signed release form. Due to the revolving nature of the art collection in the HDVCH only some of the donations will be used at any point in time.

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PROPOSAL FORM



Personal Information

Name _____

If applicable, organization involved in project _____

Address _____

zip _____

Telephone _____

Email _____

Website (if available) _____

Project Information

Describe the project (feel free attach drawings, sketches or photos) _____

Are you involving children in your project? _____

How are they involved? In creating the idea? In creating the artwork? _____

How many children are involved in the project and what age are they? _____

Medium of artwork (painting, fabric, wood, etc.) _____

Estimated number of pieces to be created _____

Size or size range of pieces to be created _____

How much will it cost? Please list estimated expenses _____

Would it be possible for your project to be completed before May of 2010? _____

If so, please estimate the earliest date of completion _____

Are there any time constraints we should be aware of? Holiday breaks? _____



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Ideas and examples for creating art with children



Cover kite-shaped canvases and have kids paint on them. Assemble the kites in a 3D sculpture to hang from the ceiling!



Design a large mural that kids can help paint.



Recreate famous works of art using a variety of sizes and materials. Hang multiple examples in an "art museum" corridor.



Take blocks of wood and have kids glue random "found objects" to them. When the glue is dry, paint all of the blocks one color and arrange them to make one large piece.



Give children a square piece of paper with a specific relevant theme. Let the children choose the materials they wish to use. Stitch all of the squares together to make a large quilt.



Helen DeVos Children's Hospital and LaFontsee Galleries have already held an event at this year's Celebration on the Grand to create children's artwork. Children painted on wood tiles using the common theme of "circles". The tiles will be assembled to create a mural. See images below.



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